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PRIVA

Priva selects a training platform that fits their organizational growth with LMS365

Challenge

LMS365 supports the training needs of Priva

A world leader in developing and supplying sustainable technologies, Priva lacked a training platform that could support learning within the growing global organization, its partner network and end-users.

The company did not have enough trainers to support this growth and, at the same time, demand for training in local languages was increasing.



LMS365 is the right fit for Priva because we already use SharePoint Online for multiple purposes.

Additionally, the integration with standard Microsoft tools is important because we also use Microsoft tools to build Priva cloud services for our customers.

Rob Schoones, Product Market Team Manager

Solution

When looking for a LMS Priva had specific business and technical challenges that they were looking to address. On the technical side, the company was looking to spread training to a broader audience, maintaining the same amount of trainers in the process. In addition, the increased demand for training in local languages meant that the LMS had to be truly global from both a user perspective and the content it could provide.

Finally, a key challenge for the company was knowledge retention. Without a depository of knowledge available through a learning platform, information and skills would be lost when an employee left the company. What was needed was a single hub to store and share knowledge.

On the business side, Priva was looking to increase the selfreliance of its employees, partner employees, and end-users for increased customer satisfaction. Achieving all this while saving on overhead costs related to training was key. Furthermore, as an environmentally aware company, Priva felt it could cut down on CO₂ output by driving efficiency through the use of a LMS.

Results

In January 2016 Priva selected LMS365, the learning management system built for the Modern Digital Workplace in Office 365, to help establish a service to train different user groups in four languages. Fast-forward and Priva now has eleven different academies with training in thirty-one countries across the globe.

To support training efforts Priva markets learning opportunities both internally and externally and a team of four is consistently developing content together with other employees and partners, as well as supporting employee enrollment. With 1150 active learners, 2650 course participants and a passing rate of 80% the potential is huge – already a fourth of Priva's expected users are currently active.

Now, since Priva is able to offer online training instead of organizing classroom courses, the company has achieved the goals it set out with, having saved an estimated 1,070k on overhead and 28 tons of CO².

Although the main focus of LMS365 is to establish a training process within a company, Priva overcame an even bigger challenge by widening the overall use of the LMS. Now it is not only used for Priva's own employees, but also includes their partners and their end-users.



To help establish a service to train different user groups in four languages



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Future

The Priva Academy will continue to act as a central platform to store and share knowledge between those within the organization, partners and end-users: "A service that connects the right people."

In the future Priva expects that everybody who touches the organization will benefit from its learning and development opportunities. This will help them make a difference within the company and increase their contribution to the business, while becoming more efficient as a company overall and decreasing

overhead costs and CO2. By making knowledge available through eLearning, distance is no longer ²a barrier. Priva looks forward to continue to create a climate for growth all over the world.

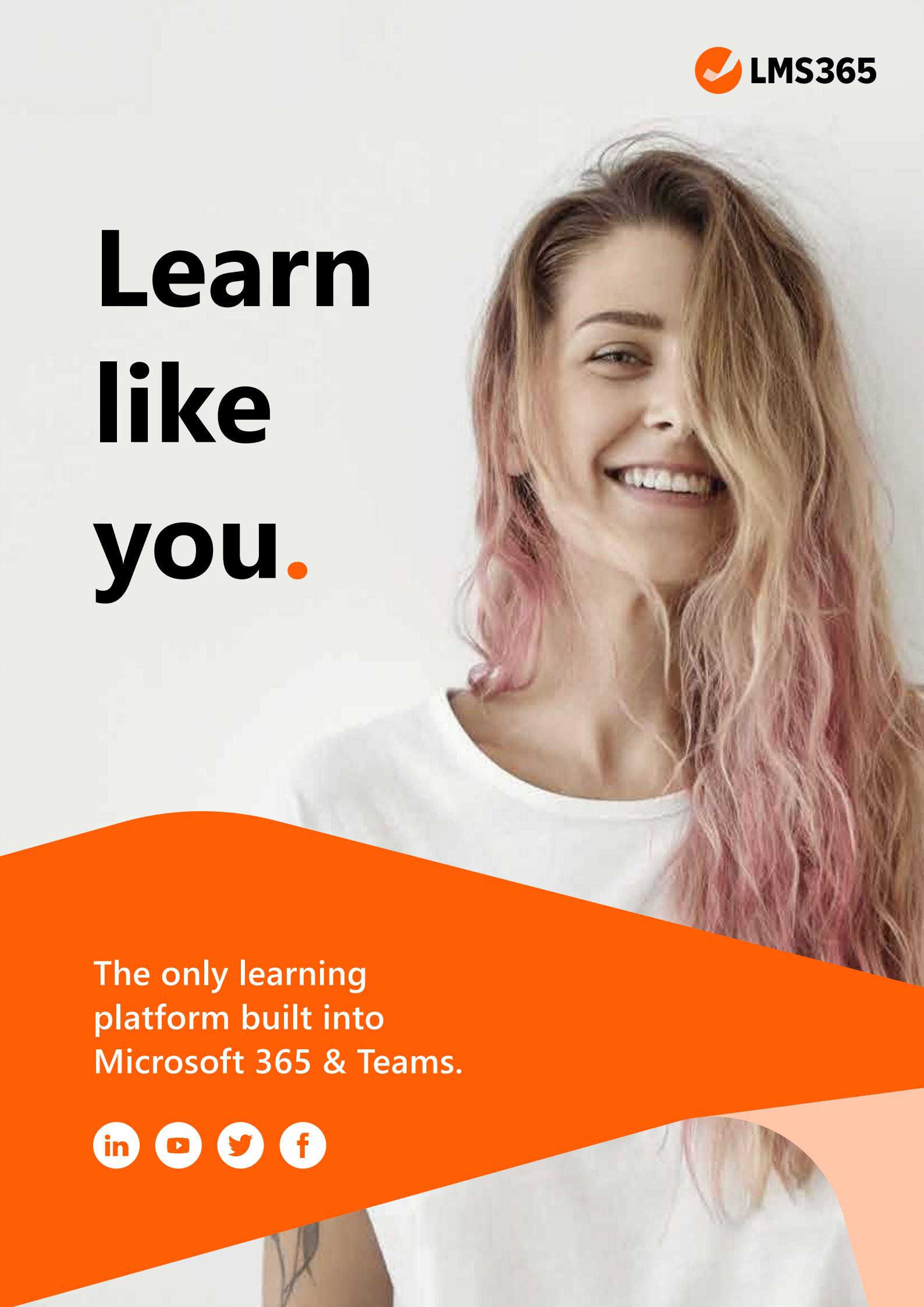
About

Priva develops and produces technology for smart buildings, climate control and process management. The unique combination of software, hardware and services offers solutions for building automation, horticulture and indoor growing. Priva is a family owned company with offices in thirteen countries. Together with an international network of certified Priva partners, Priva is active in over a hundred countries.

Quick facts PRIVA

Industry: Sustainable Technologies
HQ: De Lier, Zuid-Holland
Established: 1959
Site Web: www.priva.com

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