

Learn like you

A photograph of a modern, light-colored building with a curved roofline and large windows. The word "Keoghs" is printed in large, blue, sans-serif letters on the building's facade. The background shows green trees and a clear sky.

Keoghs

Keoghs

Keoghs implements
their training platform
in SharePoint online
with LMS365

Challenge

LMS365 supports the training needs of Keoghs

When adding new people to its workforce Keoghs provided eight introductory courses in their former Learning Management System (LMS) provided by Moodle. Even though the LMS provided reliable reporting, it was not as user friendly as expected, resulting in complaints from users as they were unable to complete courses.

In addition, Keoghs faced restrictions within the LMS when it came to creating courses as they had to follow the Articulate Storyline format.



I'm delighted to say that we've seen delivery after delivery of that roadmap, and seen the roadmap itself enhanced over time. LMS365 couldn't be a better fit for our approach to learning solutions.

John Salt, CIO

Solution

Discontent with their former LMS solution and a wish to integrate with SharePoint Online led Keoghs to start searching the market for a new and improved learning platform. The company had a few requirements when it came to this new LMS:

-  The platform had to offer easy integration of SCORM files
-  It needed to be able to simply track usage of training and course completion
-  A system that would seamlessly integrate with SharePoint Online/Microsoft 365

Keoghs discovered LMS365 when the product was still in its infancy and has continued to grow with it. CIO John Salt, was searching for a SharePoint SCORM player and came across an early version of LMS365.

Recognizing the developers, LMS365, as having an established and popular non-SharePoint product, John reached out to learn more about the newly introduced LMS built on SharePoint and SharePoint Online. Impressed by the product, its roadmap and the reputation of LMS365 the leadership team decided to implement LMS365.

In March 2015 Keoghs introduced their new cloud-based LMS, LMS365, to its 1300 employees. Through this the company has been able to build an end-to-end learning program that empowers users to develop their own training material using all the features provided in Microsoft 365 (SharePoint Online, Sway, Office Mix, etc.). This is all part of a standard design plan needed to track usage. Keoghs' also purchased courses that require hosting and reporting, all of which can be done in the new LMS.

Results

Moving to LMS365 has influenced the learning experience for Keoghs employees a great deal. Firstly, it has resulted in an increase in the number of courses that can be provided to staff. With a tenfold increase, Keoghs employees are now presented with over 150 online courses with different learning opportunities.

On the business operations side the company now has a more reliable service and can easily host multimedia content and ensure that it is being completed. Some of the results they've seen include:

-  Launching an introductory pack of 10 online courses for new hires to complete in their first week of employment
-  Each week Keoghs onboards approximately 6 users
-  The Learning Dashboard on Keoghs' LMS365 platform receives 2000 hits per month
-  The Course Catalog receives 1500 hits per month
-  16 users visit either the Learning Dashboard or the Course Catalog pages every single day

Future

Keoghs is moving all its classroom and webinar learning events, which have been traditionally manually managed, into LMS365 which will enable further use of the training plan functionality in LMS365 to link to its career development plans to enable growth of the firm. Keoghs is also rolling out each facilitator confirming attendance as each event the firm runs is completed to speed up recording training and integrating this data with its HCM system.

About

Keoghs was established in 1968 and has provided defendant legal and claims related services to the insurance industry for over 50 years from offices around the UK. As a top 100 law firm Keoghs recognises that its workforce consisting of 1700+ talented, enthusiastic, hard-working, and adaptable employees is second to none in its marketplace and their skills, ability and experience are critical to its success.

Quick Facts KEOGHS

Industry: Legal services

HQ: Bolton, UK

Established: 1968

Web: www.keoghs.co.uk

Learn like you.

The only learning
platform built into
Microsoft 365 & Teams.

