



Blue Water Shipping
ensures a broad Microsoft
365 adoption with LMS365

Challenge

LMS365 supports the training needs of Blue Water Shipping

Blue Water Shipping (BWS) - a long time IBM customer - was utilizing Lotus Domino for internal email communication and collaboration. Then, in 2017 a strategic decision was made to migrate to Microsoft 365, and the IT department was tasked with a global deployment to 1,600 employees.

To secure a broad adoption of the new platform a Learning Management System (LMS) and efficient eLearning materials were needed. In addition, the Learning and Development team needed a flexible and easy-to-use solution to manage Health, Safety, & Environmental training and related compliance activities.



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Andreas Mouritsen, IT Project Lead

Solution

BWS started searching the market for a learning platform that would meet their expectations. The company had a list of requirements it was looking for that included:

- ✔ A Cloud/SaaS LMS solution on Azure, based on Microsoft development tools, fully integrated with the Modern Digital Workspace.
- ✔ Low cost of ownership, easy deployment with a corporate reach using Azure AD and Microsoft platform already in place for communication and collaboration.
- ✔ Easy adoption, using the well-known tools and interfaces of Microsoft 365.
- ✔ SCORM compliant platform that supported existing eLearning packages.
- ✔ LMS and Microsoft 365 eLearning materials delivered in one package.
- ✔ Flexible and open solution, to be further enhanced and integrated with back-end HR systems and processes.
- ✔ Global cloud platform operated and maintained by Microsoft and LMS365.

After discovering LMS365 the leadership team had no doubt that this was the solution they needed. Andreas Mouritsen, IT Project Lead says:

LL After reviewing several LMS systems, we made the decision to deploy LMS365. The reasons were obvious: best price, easy deployment, instant global reach and an unmatched compatibility with our new Microsoft 365 platform and strategy to migrate from IBM Lotus Notes. There is simply no better platform for communication, collaboration AND learning, and the last thing we needed was to deploy and maintain yet another service to train the workforce on our new digital workspace.

Results

From the very beginning of their journey with LMS365 BWS saw continuous results. From the get-go it was easy to install and was immediately able to be introduced to employees around the globe via Azure AD. This allowed BWS to deliver and track all learning activities in a matter of hours.

In addition to LMS365, BWS purchased content packages for Microsoft 365 designed by LMS365 content partner Clip Training. The package – consisting of thirteen video-based eLearning sessions – allows BWS employees to complete the majority of their training online, reducing the cost and time spent on travel associated to traditional classroom-based training activities. The Microsoft 365 training packages included most of the materials the company needed to train the workforce in Apps like Outlook, SharePoint, Skype, Office, Teams and Yammer.

Furthermore, thanks to the new learning system, no additional integration was needed, and the purchased Microsoft 365 learning materials were easily combined with BWS' own adoption materials and structured in learning modules, course sites and training plans.



It was easy to install



Allowed BWS to deliver and track all learning activities



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Future

BWS is currently deploying Microsoft 365, with LMS365 playing an integrated role. BWS started out with a 500-user license for LMS365, which will increase to 1,000 after six months and then again to 1,600 after a year.

About

Blue Water Shipping is a global provider of tailor-made transport and logistics solutions specifically designed to meet the requirements of its clients. The heart of Blue Water is +1,400 specialized employees from over 60 offices around the world.

Quick facts BLUE WATER SHIPPING

Industry: Transport and Logistics
HQ (global): Esbjerg, Denmark
Established: 1972
Web: www.bws.com

Learn like you.

The only learning
platform built into
Microsoft 365 & Teams.

